



INTERNATIONAL ORIENTEERING FEDERATION

# **IOF Presidents Conference**

**22 October 2021**

**Teams meeting, 12:00 – 14:00 CEST**

# Objectives



- **The Presidents Conference is a Statutory body of the IOF**
- **The meeting is an opportunity to:**
  - update IOF members on current topics of interest
  - get feedback from members on strategic and operational matters
- **There is no voting at this meeting**

# Meeting Rules



**Video camera**

**Microphone**

**Raise your hand**  
Press this button if  
you would like to  
comment or ask a  
question.

**Chat**  
You may enter a  
comment or question  
into the chat function  
at any time.

Please turn off video and mute your  
microphone during the presentation and  
when not commenting or asking a question.

# Agenda



## **Opening/Introductory remarks**

**Strategic Directions and Focus Areas until 2022 - Status**

**Information about current operational issues**

**Statutes changes for digitalisation**

**Strategic Directions 2022 +**

**Any other business/Questions & Answers**

**Closing of the meeting**

**Leho Haldna**

**Leho Haldna**

**Tom Hollowell**

**Mike Dowling**

**Astrid Waaler Kaas**

**Leho Haldna**



INTERNATIONAL ORIENTEERING FEDERATION

# **IOF Presidents Conference**

**Leho Haldna IOF President**

**22.10.2021**

# IOF activities, report July 2020 – October 2021



1. IOF Events in 2021
2. Organisation of work during COVID period
  - Members
  - Council
  - Commissions
3. Challenges in IOF organisation
4. Report on Council working groups

# IOF events in 2021



## Goal for 2021 season

- We try to organize events whenever possible
- Focus on major events – World Championships
  - Special attention to FootO (WOC, EOC, JWOC, WMOC)
  - All IOF shall be Covid safe events

## 2021 season was successful

- FootO, all major events according to the plan
- SkiO, only WSOC, JWSOC, EYOC
- MTBO, all major events were organised
- TrailO- no IOF events, rescheduled for 2022-2023

# IOF Council and Commissions



**Goal for 2021 - Our voluntary organisation shall work regularly, have shorter and more targeted meetings and deliver results**

## Communication with members

- Information meeting for members on 23.04.2021
- Presidents Conference 22.10.2021
- IOF Council
  - Regular digital meetings, 6 meetings per year
  - Council biggest attention on Council projects, operative issues and budget
- IOF Commissions
  - Digital meetings
  - Commissions managed very well operative issues
  - No or very little progress in education and development projects



# The challenges in IOF organisation



- Ambitions and resources
  - Willingness to do voluntary work is not increasing and Office has limited resources
  - Do we have sufficient resources to fulfill our ambitions?
  - Should we downgrade our ambitions if we do not have the resources?
- Office and voluntary organisation
  - Commissions are on very different level and some of them need more support from the Office
  - Office can't replace the Commission, but supports Commissions in areas where they do not have sufficient competences
- The IOF Office, key of our success
  - SWE government COVID-19 support program for non-profit organisations helped **us to keep team together and to avoid reducing of headcount**
  - Office was mainly occupied by implementation of event our programme incl covid-19 protocol
- Retirement of SG/CEO Mr. Tom Hollowell and finding a replacement
  - No interest in first application round (SG/CEO job description)
  - We reworked job description and divided SG/CEO jobs and responsibilities. We are looking now for two persons, SG and CEO.

# Outlook for 2022 season



- **We shall be back with full event programme**
  - No discounts on ambitions because of Covid
  - All IOF shall be Covid safe events
- **We shall be flexible and be ready to adjust IOF budget**
- **Our voluntary organisation shall continue to work regularly, including shorter digital meetings and traditional meetings in-person**
  - IOF Joint Council and Commissions meeting in January 2022

**Thank You!**

# Agenda



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INTERNATIONAL ORIENTEERING FEDERATION

# **Strategic Directions Focus Areas 2020-2022**

**Interim report to the Presidents Conference 2021**

# IOF STRATEGIC DIRECTIONS 2018-2022



- **VISION**

- Orienteering is the most attractive adventure-based sport for all ages

- **MISSION**

- We promote the global growth of orienteering and develop competitive and recreational orienteering

- **MAIN GOAL**

- Our main goal is to increase the *attractiveness* of orienteering:  
**to participants, and**  
**to external partners**  
• so as to be included in the *Olympic and Paralympic Games*.

# Strategic Directions 2018-2022 - Values



## **Sustainable**

**Orienteering provides mental and physical challenge, builds life-skills and self- confidence and promotes a healthy lifestyle. We are respectful of the natural environment and promote environmental good practice. Orienteering events require limited infrastructure and a low thresh- old for participation. We are progressive in our response to changes in society.**

## **Inclusive**

**We equally include people from all ethnic, religious and social backgrounds. Success by women and men is equally recognised. Orienteering is a sport for people across all generations and with varying physical abilities.**

## **Ethical**

**We are characterized by good governance, democracy and transparency. We are committed to fair play - characterised by the spirit of friendship. Everyone shall conduct themselves with the highest ethical standards of fairness, honesty and respect for the rules and for one another. We are committed to being a doping free sport and support the enforcement of the World Anti-Doping Code.**



# Increase attractiveness to participants - challenges



**Some Member Federations need more support to become sustainable, and some to achieve higher levels of performance in their sports development. We need to increase awareness and access to our sport. Orienteering needs to develop ways to be more attractive to young people. We have an unrealized potential when it comes to recreational activity. Our event program needs to become more stable, in number of bids, event quality and financial performance.**



# Increase attractiveness to participants - Focus areas



## Focus areas for the next 2 years (2020-2022)

**SPORTS DEVELOPMENT**

**REGIONAL DEVELOPMENT**

**YOUTH DEVELOPMENT**

**EDUCATION**

**WORLD ORIENTEERING DAY (WOD)**

**RECREATIONAL ORIENTEERING**

**EVENTS**

## How to read a report?

Color code      **already achieved** **in progress**

# Sports development



## Goal 2022:

- **The top athletes are more visible, allowing a higher number of professional athletes**
- **All 4 disciplines contribute to IOF strategic directions and have a sustainable foundation**
- **55 countries participate at WOC**
- **Technology trends in society affecting our sport have been followed up on**

# Regional development



## Goal 2022:

- The number of sustainable IOF Member Federations has increased to 80
- Encourage and support initiatives from regional and sub-regional groups so that IOF have regional structures functioning in all regions
- IOF Member Federations and candidates for the IOF membership cooperate on joint development projects.
- 80% of Member Federations experience growth in activity

# Youth development



## Goal 2022:

- 80% of Member Federations report growth in youth participation.
- At least one person under 35 years of age in each commission.
- School activities have been strengthened
- More countries have included orienteering into their school curriculum comparing to the year 2020

# Education

## Goal 2022:

- ✓ **Global Development Commission educational working group formally established with remits**
- ✓ **A new educational portal on the IOF website has been launched with basic educational offerings in the areas of mapping, event organising and training/coaching at different levels.**
- ✓ **At least one development clinic within each defined development area (mapping, event organising, training/coaching) has been held every year.**
- ✓ **Athletes from 20 countries have achieved top 30 results in WOC and WC**

# World Orienteering Day



## Goal 2022:

- Maintain WOD as the largest global orienteering event, measured by number of participants.
- Record 500 000 participants in 90 countries and territories.
  - Cooperate with ISF to promote WOD to schools

# Recreational Orienteering



## Goal 2022:

- The number of recreational orienteers worldwide has risen to more than 2 000 000

# Events



## Goal 2022:

- Measured quality of IOF events as been raised
- More than one event application for each WOC and WMOC
- At least one event application for all other events



# Increase attractiveness to external partners

## Challenges

**We need to further improve the presentation and knowledge of our sport for the general public and the media. Our athletes deserve greater recognition. The value we can add to sponsors is not well known. IOF and Member Federations have few sponsors and income is primarily based on internal sources. We can improve our ability to capitalise on our sport's values.**

# **Increase attractiveness to external partners**

## **Focus areas**

**Focus areas for the next 2 years (2020-2022)**

**IOF VALUES**

**TV AND SOCIAL MEDIA**

**LIVEORIENTEERING/WEBSTREAMING**

**COMMERCIAL PARTNERS**

# IOF Values



## Goal 2022:

- ✓ **Our values regarding fair-play and being a doping free sport have been strengthened**
- ✓ **The social and lifelong aspects of orienteering are well known**
- ✓ **IOFs Sustainability Policy has been implemented**

## Route choice:

- ✓ **Focus on IOF values in all IOF work – (Council, commissions, Presidents Conference/ General Assembly)**
- ✓ **Implement Carbon Footprint reduction plan**
- ✓ **Use elite athletes to promote fair play globally**
- ✓ **Build the orienteering brand based upon our values**

# TV and social media



- **Goal 2022:**

- Orienteering is broadcast live in at least 10 countries
- Simplified presentations of orienteering have been made
- A renewed IOF social media strategy has been implemented

## Route choice:

- The IOF takes responsibility for TV product quality and sales of rights
- The IOF further develops TV productions in cooperation with producers and key resources in member federations
- Implement and renew IOFs social media strategy adjusted to changes in society
- Establish accurate measurements of social media activity within orienteering

# Live Orienteering/ Webstreaming



- **Goal 2022:**

- Develop LIVE Orienteering to be the primary channel for following orienteering among our dedicated fan base
- The number of registered LIVE Orienteering users is more than 20 000

## Route choice:

- Develop and implement cost effective streaming offerings for IOF events
- Promote to Member Federation event organisers to include their events on LIVE Orienteering
- Develop and implement the commercial plan for LIVE Orienteering

# Commercial partners



- **Goal 2022:**

- Growth in external sponsorships to 150 000 EUR

## Route choice:

- The IOF values shape the basis for collaboration with commercial partners
- Strengthen our partners footprint among the orienteering community and audience
- Closer cooperation between Member Federation and IOF for event sponsoring
- Promote WOD and recreational orienteering to Corporate Social Responsibility (CSR) sponsors and grant providers

# Ambition – To be included in the Olympic and Paralympic Games



## Challenges

**Orienteering needs to become more visible and more actively involved in the global sports community. We need to continue selectively working with multisport events to support our ambition to become an Olympic Sport.**

## Focus Areas

- **COOPERATION WITHIN SPORTS (IOC, ARISF, GAIS)**
- **EVENT COOPERATION (FISU, ISF, IWGA, IMGA)**



# Ambition : Governance



## Challenges:

**We need to continue the transformation of the IOF in recent years with increasing Member Federation involvement and transparency. The IOF organisation needs to progressively evolve in line with societal changes, increased inclusivity and legal requirements. Our limited resources for Anti-Doping work need to be used effectively to support our values of fair-play and to keep our sport doping free.**

## Focus areas:

**GOOD GOVERNANCE**

**SPORT ETHICS - FAIR PLAY - CREDIBILITY**



# Cooperation within sports (IOC, ARISF, GAISF)



- **Goal 2022:**

- Maintain good relationships within our stakeholder organisations and position the IOF as a leading ARISF federation.

## Route choice:

- Create and implement a plan of action to attempt to be included in the Olympic Winter Games 2026
- Actively participate in the program of SportAccord and other international sports conferences  
International networking and lobbying
- Seek board position and membership in working groups in stakeholder organisations

# Event cooperation (FISU, ISF, IWGA, IMGA)



## Goal 2022:

- Clarify the strategy for partner events inclusion and define benefits to IOF stakeholders
- Have contributed to and been part of the success of our partners' events
- Secured The World Games (TWG) as the most important external event for presenting our sport
- Secured participation in FISU Universiade 2023 (winter)
  - SkiO permanent sport in the programme from 2027

# Ambition : Governance



- Challenges
- We need to continue the transformation of the IOF in recent years with increasing Member Federation involvement and transparency.
- The IOF organisation needs to progressively evolve in line with societal changes, increased inclusivity and legal requirements.
- We need to work in support of the UN Sustainable Development Goals and Sports for Climate Action initiatives.
- Our limited resources need to be used effectively to support our values of fair-play and to keep our sport doping free.

# Good governance



## Goal 2022:

- At least 70% of the Member Federations are represented at the General Assembly 2022
- The gender balance and age composition in the IOF organisation has improved
- The IOF structure has evolved in alignment with the Strategic Directions
- The IOF working processes have evolved with increased transparency and Member Federation influence in decision making
- A working group securing diversity within IOF is established
- Athletes representation in Council and Commissions have been decided upon and implemented for GA 2022

# SPORT ETHICS - FAIR PLAY - CREDIBILITY



## Goal 2022:

- **All athletes respect and follow fair-play rules**
- **E-learning tools regarding sports ethics and orienteering fair-play have been established and all Athletes License holders have completed the education.**
- **Rules and guidelines are clarified regarding fairness of competitions**
- **Communication through social media is based on respect and fair play**
- **All Council and commission members (new and old) have passed the Sport Ethics e-learning education**

# Agenda



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# Information on current operational issues



- **IOF Office**
- **Finances**
- **Event calendar and news 2022**
- **Events open for organiser application**
- **Covid-19 protocol update**
- **Update on Media coverage**
- **Change in IOF Anti-doping work**
- **IOF meetings & Timeline GA 2022**
- **Questions received prior to the meeting**

# IOF Office Operations - Status



- **IOF Staff furloughed (working 20-40%) from 1 April 2020 until 1 October 2021**
  - For other personal reasons we are not yet back at normal staffing level
- **Focus has been on event planning and delivery**
  - Re-scheduling
  - Covid-19 protocols and follow-up
  - Normal event delivery
- **There is a backlog of work to complete**
  - Administrative tasks
  - Support to development projects
- **Goal is to be back to normal operations for the next season**



Income TEUR	2020	April 2021	Change
Events	44	147	+34%
Sponsoring	34	90	+165%
TV Rights/Live streaming	10	240	+2300%
Anti-doping Fund	10	40	+300%
Other income	25	0	-
Grants (IOC)	31	30	-3%
Membership fees	212	200	-6%
Net income	366	748	+104%
Expenditures TEUR	2020	April 2021	Change
Events	45	94	+108%
Development projects	73	81	+11%
TV Rights/Live streaming	24	215	+796%
Anti-doping Testing	12	40	+233%
Communications/Partners	8	22	+175%
Staff costs (net)	170	230	+35%
Office costs	35	25	-29%
Finance/Other costs	96	40	-57%
Total Expenditures	463	747	+61%
<b>Result for the year</b>	<b>-97</b>	<b>1</b>	

# Finances 2021

INTERNATIONAL ORIENTEERING FEDERATION

- **Goal is to make zero/break-even result and retain current equity**
- **Event fees still below "normal" year**
- **WOC, Orienteering World Cup (and World Orienteering Day) are key as they drive TV and sponsoring income**
- **Swedish Government support continues for first half year.**

Income TEUR	2020	April 2021	October 2021
Events	44	147	186
Sponsoring/Partners	34	90	144
TV Rights/Live streaming	10	240	282*
Anti-doping Fund	10	40	50
Other income	25	0	0
Grants (IOC)	31	30	27
Membership fees	212	200	199
Net income	366	748	888
Expenditures TEUR	2020	April 2021	October 2021
Events	45	94	143
Development projects	73	81	71
TV Rights/Live streaming	24	215	282*
Anti-doping Testing	12	40	50
Communications/Partners	8	22	23
Staff costs (net)	170	230	224
Office costs	35	25	25
Finance/Other costs	96	40	11
Total Expenditures	463	747	829
<b>Result for the year</b>	<b>-97</b>	<b>1</b>	<b>59</b>

# Finances 2021 Update



- **Improved situation since May as we have been able to hold more events than expected**
- **Event fees and overall income still below "normal" year**
- **Sponsoring/Partner income significantly improved, even over 2018/2019**
- **Good TV Rights income, offsetting production costs**
- **Able to maintain lower fixed costs. Swedish government support for first 3 quarters of 2021, now over.**
- **The year will end with a strong surplus, compensating somewhat for the deficit in 2020.**

\* Includes rights and costs invoiced via partners

# Finances - Looking ahead to 2022



- **Still some remaining challenges of the pandemic**
  - Some uncertainty about a number of events
  - Expect lower income from some moved events
  - Nokian Tyres has informed us that they will not extend their partnership
- **However, also some optimism**
  - Increased visibility has increased partner interest
  - Events well-attended
  - Cost savings of digitalisation for both IOF and members

Income TEUR	2021 Est	2022 Est
Events	186	307
Sponsoring/Partners	144	139
TV Rights/Live streaming	282	320
Anti-doping Fund	50	60
Other income	0	0
Grants (IOC)	27	28
Membership fees	199	205
Net income	801	1 064
Expenditures TEUR	2021 Est	2022 Est
Events	143	185
Development projects	71	84
TV Rights/Live streaming	282	290
Anti-doping Testing	50	60
Communications/Partners	23	30
Staff costs (net)	224	328
Office costs	25	42
Finance/Other costs	11	24
Total Expenditures	742	1 043
Result for the year	59	21

# Finances 2022

INTERNATIONAL ORIENTEERING FEDERATION

- **Target is to deliver results in line with the budget approved at GA 2020, both financially and operationally**
- **Event fees recover, large portion is World Masters OC**
- **Sponsoring/Partner income is a risk due to loss of Nokian partnership**
- **Conservative approach to adding costs, to be kept in line with income.**
- **Continue to monitor pandemic effects.**
- **Positive effects of digitalisation**

# Event news - general



- **Updated Competition Rules will be approved at the Council meeting November 19th**
  - Updates related to the Fair Play project across all disciplines
  - Updated special rules for World Cups
- **Discipline Commissions are working on updates to relevant guidelines regarding the Fair Play project. These will be published as they are agreed and approved.**
- **U23 Championships and U23 World Cup will be introduced in MTBO and SkiO**
- **World Rankings System**
  - World rankings calculations period is rolling again but includes the pandemic “freeze” period (Apr 2020 – Jun 2021)
  - Applications for World Ranking Events 2022 can still be submitted and will be handled as they are entered in IOF Eventor.
  - We will be awarding the first awards to World and Regional Rankings Leaders as of December 1, 2021.

- **WRE overview 2022**

- FootO
  - 51 stand-alone WREs approved, 25 still to be approved
  - 2021 – 94 WREs & 2019 – 144 WREs
- MTBO
  - 4 stand-alone WREs (HUN – 2, FRA – 2)
  - 2021 – 10 WREs & 2019 – 14 WREs
- SkiO
  - 5 stand-alone WREs (all in Finland)
  - 2021 – 11 WREs & 2019 – 16 WREs
- TrailO
  - 11 stand-alone WREs
  - 2021 – 17 WREs & 2019 – 17 WREs



# 2022 Event Calendar FootO



10 - 14 Jan	Oceania Orienteering Championships	NZL
1 - 5 May	Asian Orienteering Championships 2022	KOR
14 - 22 May	ISF Gymnasiade	FRA
25 - 29 May	Orienteering World Cup Round 1	SWE
26 - 30 Jun	World Orienteering Championships 2022	DEN
2 - 4 Jul	European Youth Orienteering Championships 2022	HUN
7 - 17 Jul	The World Games 2022	USA
10 - 16 Jul	World Masters Orienteering Championships 2022	ITA
11 - 16 Jul	Junior World Orienteering Championship 2022	POR
3 - 7 Aug	Orienteering World Cup Round 2 with European Orienteering Championships 2022	EST
16 - 21 Aug	FISU World University Orienteering Championships	SUI
1 - 3 Oct	Orienteering World Cup Round 3 - Final	SUI
28 - 30 Oct	South American Orienteering Championships (Senior, Junior, Youth)	BRA





# 2022 Event Calendar MTBO



18 - 22 May	European MTB Orienteering Championships 2022 European Junior and Youth MTB Orienteering Championships 2022	LTU
15 - 20 Jul	Junior World MTB Orienteering Championships 2022 World MTB Orienteering Championships 2022	SWE
14 - 18 Sep	MTB Orienteering World Cup Final and <u>U23 Championships 2022</u> World Masters MTB Orienteering Championships 2022	BUL

- The first U23 Championships will be held in connection with the World Cup Final Round in Bulgaria



# 2021/2022 Event Calendar SkiO



11 - 21 Dec	<i>FISU Winter Universiade 2021</i>	SUI
<del>9 - 12 Jan</del>	<del>Ski Orienteering World Cup Round 1 2022</del>	<del>AUT</del>
21 - 27 Jan	European <u>and</u> U23 Ski Orienteering Championships 2022 World Masters Ski Orienteering Championships 2022	BUL
22 - 26 Feb	<i>FISU World University Ski Orienteering Championship 2022</i>	CZE
14 - 20 Mar	World Ski Orienteering Championships 2022 Junior World Ski Orienteering Championships 2022 European Youth Ski Orienteering Championships 2022	FIN



- World Cup round in Austria has been cancelled. A replacement organiser is being sought and a final decision will be made appr 1 November 2021.

# Ban on fluorinated ski waxes



- **Background:**

- Decision from GA 2020 that the Council should determine how to minimise or eliminate the use of fluorinated waxes in Ski Orienteering as soon as practically possible.
- Followed the methodologies employed by other winter sports (FIS and IBU)

- **Decision (consistent with FIS and IBU)**

- Full ban on products containing PFOA (so-called C8 products)
- C6 products are still allowed
- Equipment to test directly is not yet available
- Each athlete or Team is asked to provide a Declaration, recognizing the ban and allowing access to waxing products and facilities.

- **Implementation**

- Valid as of November 1, 2021
- All member federations have received information
- All Organisers and Event Advisers have received information about implementation



# 2022 Event Calendar TrailO



25 – 29 May	European Trail Orienteering Championships 2022	FIN
19 - 23 Jul	World Trail Orienteering Championships 2022	POL

- We have had a backlog of TrailO Eligibility certificate approvals (38).
- This is now being worked through together with Medical Experts
- 76% are approved and communicated
- The TrailO Commission has proposed new Eligibility Criteria which is now being reviewed and completed by the IOF Medical Experts
  - Cooperation with International Paralympic Committee (IPC) working towards association.



# Events open for application by January 1, 2022



Discipline	Event	Year	Comment
FootO	Asian OC (AsOC)	2024	Regional input
FootO	European Youth OC (EYOC)	2024	
FootO	South American OC (SAOC)	2024	Regional input
FootO	European OC (Sprint EOC)	2025	
FootO	Junior World OC (JWOC)	2025	
FootO	World Masters OC (WMOC)	2025	

# Events open for application by January 1, 2022



Discipline	Event	Year	Comment
MTBO	EMTBOC/EJYMTBOC/World Cup	2024	
MTBO	World Cup round including U23	2024	
MTBO	WMTBOC/JWMTBOC/World Cup	2025	

# Events open for application by January 1, 2022



Discipline	Event	Year
SkiO	World Cup round 1	2023
SkiO	World Cup round 2	2023



# Events open for application by January 1, 2022



Discipline	Event	Year	Comment
TrailO	WTOC	2025	

# Comments/Questions



**Comment (Mika Ilomäki/FIN):** ban of (fluorinated) ski waxes came very (too) late. Teams have bought waxes already and it is impossible to control.

**Response (Tom Hollowell/IOF):** We apologize for the late notification. We have followed the FIS/IBU progress on the issue and the question of controlling the ban has been a key issue, since there is no testing tool available. It is only during summer 2021 that the final approaches for the 2021/2022 season have been communicated. The IOF has chosen the same approach as the IBU, i.e. relying upon Fair Play, requiring a declaration from each individual/team and being allowed to do spot checks of waxes and facilities. There is an opportunity for laboratory testing if required.

**Comment (Christopher Gmür/SUI):** Swiss Orienteering has made an obligation to the Winter Universiade Lucerne 2021 for the inclusion of SkiO at the event. Swiss Orienteering is still missing about 40 000 CHF to be able to meet the total commitment of 500 000 CHF, and asked members at the meeting to consider contributing to help meet the obligation.

# Covid-19 Protocol Update



- **2021 experiences**

- Covid-19 mitigation practices were highly successful in connection with IOF events
  - Mostly good adherence from athletes and teams
  - Nearly all events reported no infections or community spread
- WOC 2021 in CZE was a slight disappointment
  - Maybe the wake-up call was good
  - Good attention was made to minimizing the spread once discovered
  - Some changes were made to protocol to improve on weaknesses (testing frequency)
- "Bubble" protocol was increasingly difficult to implement as the year progressed
  - Higher vaccination rates
  - Fewer host community restrictions
- We fully understand the extra burden this has put on member federations both organisationally and financially and have made efforts to reduce cost
  - Lessened testing requirements prior to the event, e.g. No test required if previous infection
  - Allowed Antigen testing as substitute for PCR testing when appropriate
- Focus has been on protecting the health of athletes, other stakeholders and local community Covid footprint.



# Covid-19 protocol for 2022

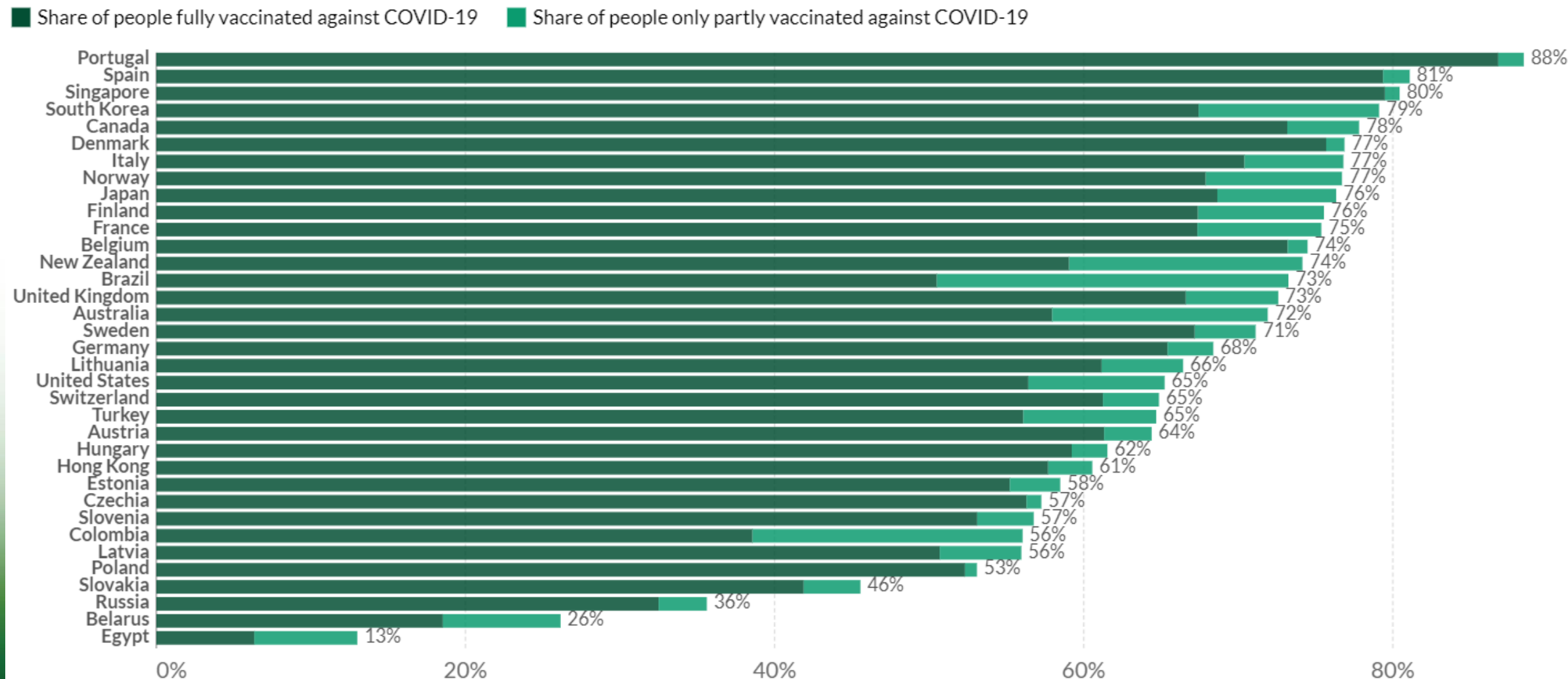
- **Current medical expertise opinion**

- A difference will be made between vaccinated and un-vaccinated participants
  - There will be no event testing requirement for those who can show proof of full valid vaccination, or have proof of previous infection in the past 180 days.
  - Un-vaccinated will need a negative PCR test to be accredited and a negative antigen test every 72 hours thereafter. All costs covered by the individual.
  - Entry requirements to the host country may also need to be considered.
- There will be no event “bubble” concepts implemented, unless required by local authorities
  - Maintaining Covid-19 protection and exercising appropriate precautions will be the responsibility of each individual or team.
  - Local recommendations to be followed.
  - This method was successfully used at the recent MTBO events in Portugal (EMTBOC, EJYMTBOC, WMMTBOC)



# Share of people vaccinated against COVID-19, Oct 20, 2021

Alternative definitions of a full vaccination, e.g. having been infected with SARS-CoV-2 and having 1 dose of a 2-dose protocol, are ignored to maximize comparability between countries.





# Covid-19 Protocol for 2022



- **Issues to be watched**

- Vaccination rates
  - The IOF will be doing a survey of 2021 participants to gain an understanding of vaccination rate among IOF athletes and stakeholders
- Vaccination effectiveness
  - There are indications that a booster shot may be required for full vaccination
  - The IOF will follow medical expert recommendations
- Local infection spread in host countries
  - There are still lockdowns in countries with high community spread
  - This may require special conditions for IOF events
- New variants
  - Affects when the pandemic can be declared over

# Comments/Questions



**Comment (Mika Ilomäki/FIN):** For SkiO events, the Finnish Orienteering Federation has determined that only fully vaccinated athletes will be appointed to the Finnish SkiO Team.

**Comment (Ursula Hausermann/SUI/MTBOC):** Re Covid: Somehow it seems unfair that un-vaccinated event participants have to take a test every 72 hours when attending an event since vaccinated people can also get and spread the virus.

**Answer (Tom Hollowell/IOF):** We will take this feedback to the IOF Medical Experts for discussions and consideration for 2022 protocol issues.



# Update on Media coverage



- **TV quality live broadcasts of a total of 41 hours were produced during 2021**
  - WOC, EOC and 2 World Cup rounds
  - All 4 events were broadcast live in Norway and Sweden with excellent viewership figures
    - Average reach per competition day appr 1 Million viewers in these 2 markets
    - TV share from 20 - 30%
  - Record number of broadcasters with live broadcast from WOC
    - AUT, CZE, FIN, FRA, NOR, SUI, SWE
  - Additional sponsorship and external rights income has been generated due to production quality and viewership figures
- **Agreements reached also for 2022 with Denmark, France, Norway and Sweden. (33 hours in total)**
  - Investigating opportunities to also broadcast from The World Games

# Broadcast Schedule 2022

(preliminary)



## 2022

- **Orienteering World Cup round 1 – Borås, Sweden**

- 26 May – Sprint 12:00 - 14:30 CEST
- 28 May – Sprint Relay 10:00 - 11:30 CEST
- 29 May – Knock-out Sprint 15:00 - 18:00 CEST

- **Nokian Tyres World Orienteering Championships – Vejle, Denmark**

- 26 June – Sprint Relay 16:15 - 17:45 CEST
- 28 June – Knock-out Sprint 17:30 - 19:40 CEST (semi-final and final) (1/4 finals from 16:05)
- 30 June – Sprint 17:40 - 20:00 CEST

- **European Orienteering Championships/Orienteering World Cup round 2 – Rakvere, Estonia**

- 4 August – Long Distance (no broadcast planned)
- 6 August – Middle Distance times tbd
- 7 August – Relay times tbd

- **OWC Final round/Pre-WOC 2023 – Davos, Switzerland**

- 1 October – Relay times tbd
- 2 October – Middle Distance times tbd
- 3 October – Long Distance times tbd

# Update on Media Coverage



- **LIVE Orienteering**

- Full length TV broadcasts were also sent via LIVE Orienteering with commentary
  - Russian language commentary was added via a cooperation with the Russian Orienteering Federation, with a break-even result for the first year.
- Other events sent streaming quality broadcasts via LIVE
  - JWOC – Turkey
  - EYOC – Lithuania
  - WMTBOC/JWMTBOC – Finland, Excellent coverage (nearly TV broadcast quality)
  - WSOC/JWSOC/EYSOC – Estonia
- Further development
  - Standardising also streaming production levels
  - Opportunity to add additional language commentary in cooperation with further member federations. Good way of marketing the sport where TV broadcast is not possible.

# Comments/Questions



**Comment (Sergio Anesi/ITA):** ITA may be interested in commentary in Italian language. Will the presentations from today be shared?

**Response (Tom Hollowell/IOF):** We will send out the presentations from today with comments and questions added. Thank you for the interest in Italian language commentary, we will come with you to discuss.

# Change in IOF Anti-doping work



- **A decision has been made to outsource the IOF Anti-doping work to the International Testing Agency (ITA) <https://ita.sport/>**
  - ITA was established in 2017 by the IOC following a proposal by a WADA working group to establish an independent testing agency.
  - Non-profit international organisation with a majority of independent board members and athletes representation.
  - A staff of 60 full-time specialists in various aspects of anti-doping work.
  - Do outsourced anti-doping work for 47 International Federations.
  - Have been responsible for all AD testing at the Olympics in 2018 and 2021. Will be the testing authority for The World Games 2022.



# Implementation



- **The IOF remains a signatory of the World Anti-Doping Code and is responsible for the overall AD process.**
- **The ITA will take all responsibility for practical Anti-doping work.**
  - This includes risk analysis, test planning and management, Therapeutic Use Exemption (TUE) approvals, Athletes Biological Passport assessments, Results Management and compliance monitoring.
  - The ITA will also manage an agreed education plan.
- **The scope has been determined and is being formulated contractually.**
- **The transition process has begun via meetings between ITA staff and IOF Anti-doping Officer Kirsty McIntyre**
  - More information will be coming in the next 2 months regarding any impact this might have on member federations and athletes.
- **The transition will happen formally as of January 1, 2022.**
- **Until then Kirsty McIntyre remains the main contact for AD issues**
- **Does not affect the financing of Anti-doping testing via the Anti-doping fund**



# Comments/Questions



**Comment (Ana Pribakovic Borstnik/SLO):** For antidoping education there are also rules set up by national olympic commissions which are obligatory for trainers and competitors. Will this be taken into account when setting training programme?

**Response (Tom Hollowell/IOF):** Yes, the IOF recognizes that many members already receive obligatory AD education via their National Anti-Doping Organisation (NADO). The IOF does not intend to duplicate work in this area with NADOs and the interface will be discussed and determined together with the ITA. This is really no difference from how we handle it today.



# IOF Meetings



- **During the pandemic, meetings have been carried out digitally**
  - Improved environmental sustainability and lower cost
  - Also for Senior Event Advising more frequent digital meetings have improved working processes and efficiency
- **Council and commissions should continue to carry out the majority of meetings digitally.**
- **There is a need to meet face-to-face to discuss strategic issues and build relationships. The following meetings are currently planned:**
  - IOF Joint Meeting of Council and Commissions - January 14-16 Copenhagen, DK
  - High Level Event Seminar – February 5 – 6 Budapest, HUN
  - IOF General Assembly 2022 – July 1, 2022 in Vejle, DK (In connection with WOC 2022). The meeting will be held as a hybrid meeting, i.e. with meeting delegates both in-person and attending digitally. Voting will be conducted via digital tools.

# Timeline General Assembly 2022



Time frame	Actions
6 months prior (1 Jan 2022)	<ul style="list-style-type: none"><li>• Initial Invitation shall be sent out to all member federations announcing the meeting</li><li>• A members intention to re-nominate a current Council member shall reach the IOF Office</li></ul>
Shortly after 1 Jan 2022	<ul style="list-style-type: none"><li>• The IOF Office shall inform all members of Council members iwth the intention to be re-nominated</li></ul>
4 months prior (1 Mar 2022)	<ul style="list-style-type: none"><li>• Proposals to the General Assembly shall reach the IOF Office</li><li>• Nominations to Council shall reach the IOF Office</li></ul>
2 months prior (1 May 2022)	<ul style="list-style-type: none"><li>• The agenda for the General Assembly, Member and Council proposals and all nominations to Council shall be sent out by the IOF Office.</li></ul>
General Assembly (1 Jul 2022)	

The following Council members terms end at GA 2022:

Michael Dowling (AUS) – reached term-limit, cannot be re-nominated as Vice President

Tatiana Kalenderoglu (RUS) – may not be re-nominated due to RUSADA non-compliance with the World Anti-Doping Code

Hannu Kottonen (FIN)

Dusan Vystavel (CZE)

Dominic Yue (HKG) - reached term-limit, cannot be re-nominated as Member

# Questions?



# Thank you!

## To you and your teams



- **For your support, understanding and great cooperation during a very difficult period**
- **For your commitment to our sport**
- **For keeping orienteering alive and progressing**



# Agenda



**Opening/Introductory remarks**

**Strategic Directions and Focus Areas until 2022 - Status**

**Information about current operational issues**

**Statutes change proposals from Council**

**Strategic Directions 2022 +**

**Any other business/Questions & Answers**

**Closing of the meeting**

**Leho Haldna**

**Leho Haldna**

**Tom Hollowell**

**Mike Dowling**

**Astrid Waaler Kaas**

**Leho Haldna**



INTERNATIONAL ORIENTEERING FEDERATION

# **Proposed Statutes Amendments Overview**

**President's Conference  
October 22, 2021**



# **Background – The Case for Change (Amendments)**



- The 2020 General Assembly was a 7 hour (!) meeting in a digital format.
- Past General Assemblies have been of a similar time length in a face-to-face format.
- Fully Digital or Hybrid (combined face-to-face and digital participation) General Assemblies allow for better member engagement at the General Assembly.
- Council view is that the General Assembly should require no more than 3 hours to conduct normal GA business and proposals from members.
- Council would like to see GA proposals that focus on strategic directions.
- A desire for increased member engagement.

# Introduction



- **Council will be proposing amendments to IOF statutes to address the following areas.**
  1. General Assembly – organisation of agenda, proposals, procedure, voting other than elections for the IOF Council.
  2. Clarification of the operational role of the IOF Office.
  3. Remove reference to the Presidents Conference and replace with more frequent member engagement.
  4. Remove the word “Congress” from the Statutes and replace with “General Assembly”.
  5. Further refinement of wording in some clauses.

# 1. General Assembly



- **To provide improved clarity around the conduct of the General Assembly in a fully digital or hybrid format.**
  - The ability to have a digital component of the General Assembly improves the presence and engagement of members in the General Assembly.
- **To streamline the agenda of the General Assembly to improve meeting efficiency in a hybrid or full digital model, based upon the experience of the digital 2020 General Assembly.**

# 1. General Assembly



- **To improve the strategic focus of member proposals by asking that a proposal from a member be “seconded” by another member, i.e. that they also wish to have the matter discussed at the General Assembly.**
- **To clarify that the General Assembly is an open meeting and who has the right to speak.**
- **To clarify voting in matters other than the election of the Council and that voting will use a digital method.**

## 2. The IOF Office



- **To allow for more flexibility in how the operational work of the IOF is organised through the IOF Office to respond to changing operational requirements.**

# 3. Presidents Conference



- **The Presidents Conference is a consultation only meeting.**
- **It has previously coincided with the World Orienteering Championships. This is not optimal as the IOF Office play a key role in working with WOC organisers to ensure the quality and success of our principle event.**
- **Council's view is that with the capability of digital tools, the Presidents Conference can be replaced in the Statutes by additional, more regular informational and discussion meetings with members via digital meeting tools. This is an opportunity to increase member engagement.**



## 4. Replace “Congress” from the Statutes and with “General Assembly”



- **To remove references to the term “Congress” so that the statutes make it clear that “The General Assembly” is the supreme decision making body of the IOF.**

## 5. Other Areas



- **Minor changes in wording to the remit of the Ethics Panel and the Code of Ethics.**
- **Clarification regarding IOF meeting costs**

# Road Map



- **Council finalises a proposed statute amendments draft at its November 2021 meeting.**
- **Proposed amendments sent to members late November for consultation feedback.**
- **Finalisation of statute amendments at January 2022 Council meeting.**
- **Announcement of an Extraordinary General Assembly (ExGA) to amend the Statutes (must be held within 3 months of the announcement).**
- **Invitation and agenda for ExGA must be sent out one month before the meeting.**
- **ExGA to be held somewhere in the timeframe March or April 2022.**

# Agenda



**Opening/Introductory remarks**

**Strategic Directions and Focus Areas until 2022 - Status**

**Information about current operational issues**

**Statutes changes for digitalisation**

**Strategic Directions 2022 +**

**Any other business/Questions & Answers**

**Closing of the meeting**

**Leho Haldna**

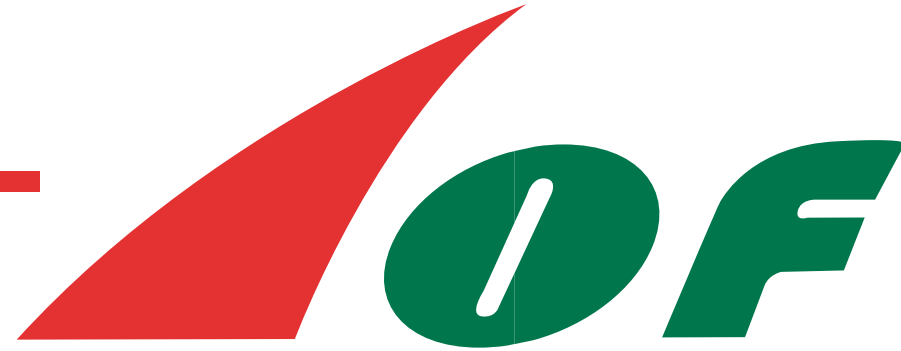
**Leho Haldna**

**Tom Hollowell**

**Mike Dowling**

**Astrid Waaler Kaas**

**Leho Haldna**



INTERNATIONAL ORIENTEERING FEDERATION

# Process for Strategic Directions revision 2022+

**PRESIDENTS' CONFERENCE**

**October 21, 2021**

**Astrid Waaler Kaas**

# Evaluation



**15 focus areas and 53 goals are too many**

**New strategy needs to be realistic regarding resources in IOF office and in Member Federations**



# Evaluation



**What  
have we  
learned  
the past  
two  
years  
with  
Corona?**

# Mission



**To promote the global growth of orienteering and develop competitive and recreational orienteering**

# Values



## **Sustainable**

Orienteering provides mental and physical challenge, builds life-skills and self-confidence and promotes a healthy lifestyle. We are respectful of the natural environment and promote environmental good practice. Orienteering events require limited infrastructure and a low threshold for participation. We are progressive in our response to changes in society.

## **Inclusive**

We equally include people from all ethnic, religious and social backgrounds. Success by women and men is equally recognised. Orienteering is a sport for people across all generations and with varying physical abilities.

## **Ethical**

We are characterized by good governance, democracy and transparency. We are committed to fair play – characterised by the spirit of friendship. Everyone shall conduct themselves with the highest ethical standards of fairness, honesty and respect for the rules and for one another. We are committed to being a doping free sport and support the enforcement of the World Anti-Doping Code.

# Council will discuss



## IOF Olympic ambition

- History and the future outlook does not support an Olympic dream being in the centre of IOF's strategy and activities
- An Olympic dream can motivate some members, disciplines, athletes and individuals for multiple actions and activities. Some of the past activities have certainly been beneficial for the orienteering family.
- What should be the basis for our decisions?
- Where to place this important dream.

# Council will discuss



**What do we need to do to become a truly global and sustainable sport?**

**What do we mean by a truly global sport?**

Activity on all continents?

Number of members?

• **What do we mean by sustainable?**

- Social aspects
- Financial aspects
- Organisational aspects
- ..... and Environmental aspects

# Roadmap



- **Council discussion (November 5<sup>th</sup> - 2021)**
- **First draft made by working group**
- **Review of the first draft Strategic Directions by council and commissions at the Joint Meeting**
- **Consultation (digital meeting?) with Member Federations (Jan-Mar 2022)**
- **Final Strategic Directions decided in council (April 2022)**
- **Presentation at and endorsement by the General Assembly (July 2022)**



# Comments/Questions



**Comment (Susanne Maarup/SWE):** A digital Teams meeting is a good idea, before the Council meeting in April.

# Agenda



**Opening/Introductory remarks**

**Strategic Directions and Focus Areas until 2022 - Status**

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**Statutes changes for digitalisation**

**Strategic Directions 2022 +**

**Any other business/Questions & Answers**

**Closing of the meeting**

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# Question received prior to the meeting



## Q. From NOLB (NED) *(simplified)*

My question is that I would like some stats on the IOF website for each member federation including the number of orienteers in each federation (or a grand total worldwide).

The purpose of this is twofold:

- Transparency when it comes to the criteria used to calculate the membership fees. Inclusion of the used GDP per capita would be nice as well.
- In 2022 we want to apply for membership of the National Olympic Committee and Nederland Sport Federations (NOCNSF). If we can show that we are a small part of a large international family, that would probably help a lot.

# Answer



**A.1. We agree that it would be good to publish for informational purposes the approximate numbers of national members and participants per IOF member, however there are several limiting factors to this today.**

- We have conducted simple member surveys asking for this information in 2017 and 2019 respectively. In the 2017 survey we received 49 answers, in the 2019 survey only 36 answers. Note: both large and small federations are missing in the data.
- There is not a consistent determination of membership and participation figures across nations due to different statutory and legal requirements. We therefore need to make certain assumptions and extrapolations to get to consistent numbers.
- We would need to ask each member if it is acceptable that we publish their information.

We suggest that the survey is sent out once again requesting the membership information, and we will include in that a question whether it is OK to publish the data on the IOF website.

**A.2. Since the member information meeting held April 23, the Council has progressed quite far in its review of the current membership fee system, as promised at the GA 2020.**

To increase the transparency of the system, Council is considering a proposal to remove domestic activity as a criteria for fee calculation. The reason for this being that a determination of domestic activity is very difficult to base upon publicly available and fully objective data. Whereas international activity and GDP figures are easier to present objectively. The Council will inform about its review and recommendations to the GA 2022, at the latest in connection with the documents for the GA being sent out.

# Final Comments/Questions



**Question (Mika Ilomäki/FIN):** Is WOC 2022 still titled “Nokian Tyres World Orienteering Championships” even though the sponsorship has ended.

**Answer (Tom Hollowell/IOF):** The sponsorship agreement with Nokian Tyres as “IOF Main Sponsor” terminates on 31 December 2021 (and Nokian Tyres will be visible on IOF homepage etc until then). However, WOC 2022 will not have the title “Nokian Tyres” and this is being removed already now. The IOF is actively looking for a potential new title sponsor for WOC 2022 and further.