



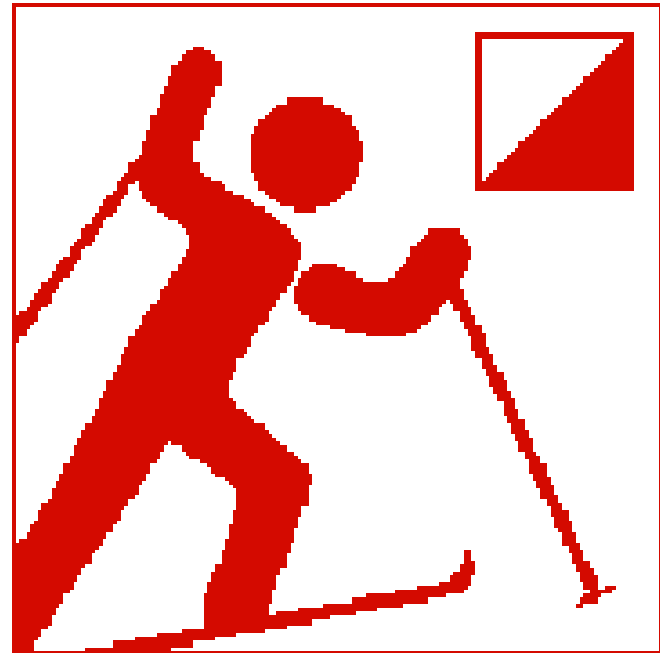
Ski Orienteering – to Winter Olympics

International Orienteering Federation
March, 2012



Background

- Ski Orienteering has been a IOC recognized sport since 1977, it was a demonstration sport at 1998 Nagano Winter Olympics, and IOF has applied three times (2002, 2005 and 2011) Ski Orienteering to be included to the Olympic Winter Games.
- In all three cases, the IOC Executive Committee declined the application and did not approve any new winter sports into the Olympic programme.
- IOF will apply Ski Orienteering to be included into 2022 Winter Olympic Games programme



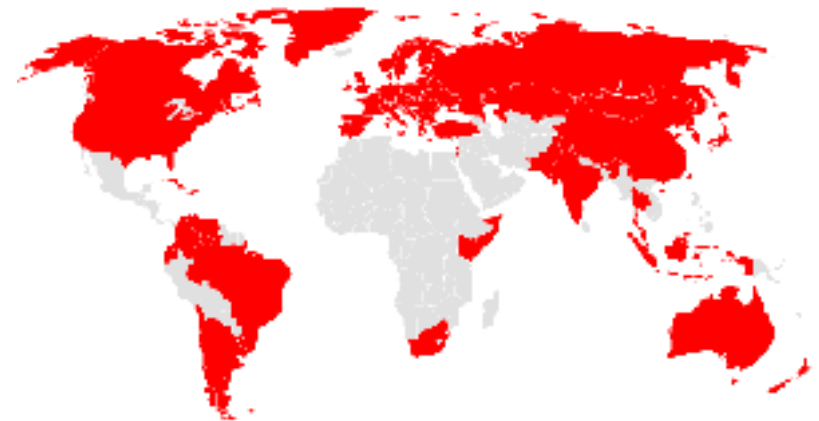
How Does a Sport Become Olympic?



- A sport has to be recognised: ✓
- It must be administered by an International Federation which ensures that the sport's activities follow the Olympic Charter. ✓
- Widely practised around the world and meets a number of IOC criteria. ✓
- recognised sport may be added to the Olympic programme on the recommendation of the IOC's Olympic Programme Commission. ✓

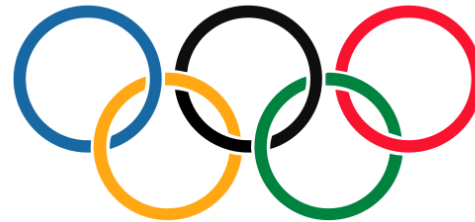
Ski Orienteering has

- 30-40 nations participating in the World Championships
- Europe, Asia and North America as ski orienteering regions
- Top quality events organised globally and attracting interest from media and spectators (CISM, Asian Winter Games, World Championships)
- New athletes, organizers, sponsors joining the sport thanks to positive image of the sport and effective recruitment
- Competition formats that are interesting to the athletes and spectators
- Potential to become as successful and followed as Biathlon



IOC Olympic Application Process

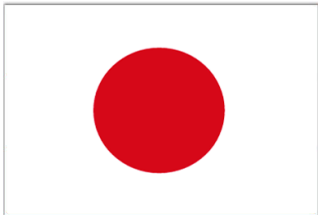
- IOC Programme Commission is making a recommendation in November 2014 to the IOC Executive Committee whether any new sports should be included to the 2022 Olympic Winter Games.
- IOC Executive Commission makes a decision whether it proposes to the IOC Session inclusion of any new sports to the 2022 Olympic Winter Games
- The International Olympic Committee is deciding in its Session in 2015 about the 2022 Olympic Winter Games organizing city and about what sports will be included into the programme of those Olympic Winter Games.



INTERNATIONAL
OLYMPIC
COMMITTEE

Ski Orienteering - International Development

- First outside Europe World Cup round in Ski Orienteering organized in Asia (Ridder City, Kazakhstan) in 2008. World Cup round in North America (Lake Tahoe, CA, 2012)
- First outside Europe World Championships in Ski Orienteering organized in Asia (Rusutsu, Japan) in 2009
- IOC / Olympic Council of Asia: inclusion to Asian Winter Games – Almaty, Kazakhstan 2011, next Sapporo, Japan 2017
- European, Asian and North American Championships organised
- CISM – Conseil International du Sport Militaire:
 - Permanent sport in the CISM – Winter Military World Games since 2010; objective to be included to the annual CISM Ski World Championships (now optional)
- FISU
 - Application to introduce FISU World Championships in 2016; objective to be included in to the Winter Universiade programr



Olympic Proposal – Ski Orienteering Events

- Events proposed for inclusion in the Olympic Games:
 - two individual events: Sprint Event (separate for men and women),
 - one team event: Mixed Sprint Relay (1 women and 1 men in the same team)
- Competition format:
 - 2 days of competition (Individual Sprint Finals and Mixed sprint relay)
 - Day 1
 - Individual Sprint Final event (Men), winning time 12-15 min
 - Individual Sprint Final event (Women) , winning 12-15 min
 - Day 2
 - Mixed Sprint Relay – winning time 45 min
- Athlete quotas:
 - Individual Sprint: 90 (45 men, 45 women);
 - Mixed Sprint Relay: 30 teams (60 competitors, 30 women and 30 men)



Olympic Proposal - Event Venue Requirements



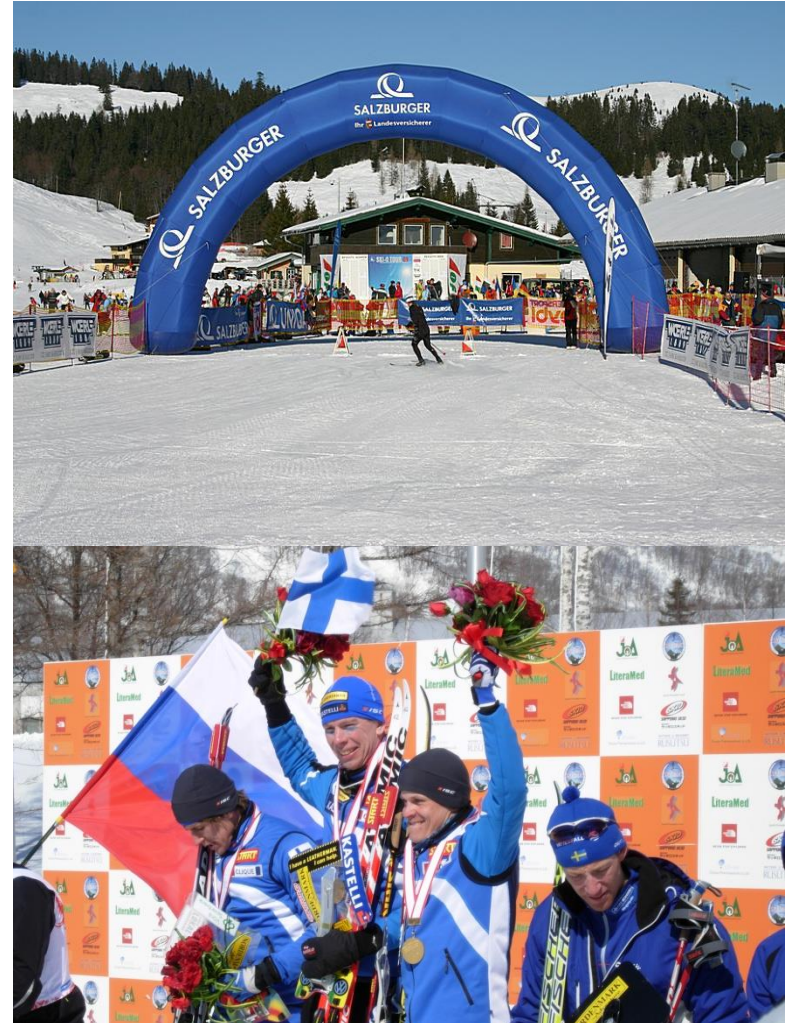
- Cross-country skiing or biathlon stadium
- Cross-country skiing track network with ski orienteering map, control points, punching and time keeping system
- 2-3 Large TV screens to show TV pictures, GPS tracking, course animations and intermediate/finals results from the competition;
- Statistical data service, including facts and figures about the race in progress and competitors' route choices and race performance
- TV and media facilities: TV production with 12-15 TV cameras in the stadium and at the course

Olympic Proposal - TV production

Example: Individual Sprint Final

Live broadcast (60 minutes)

- Event centre, landscape, scenery the competition venue/city/region an attractive 1 - 2 minutes trailer
- Competition
 - Presentation of the athletes
 - Presentation of the course and decisive legs/route choices/crossings
 - Start/Intermediate/Finish
 - GPS-tracking and animations included
 - Interviews
 - Final results, replay GPS-tracking and slow motion
- End slow motions and end inserts



GPS Tracking makes Ski Orienteering an exciting spectator and TV sport

Click the map for Ski Orienteering Race Animation.



- GPS brings the drama of the route choices and competition out of the forest to the spectators
- "We can see the competitors everywhere in the forest... and the choices and mistakes they make"
- Decisive crossings for route choices can have cameras documenting the decisive moments of the race and transmitting that to the TV viewers and spectators.



Ski Orienteering is an adventure on snow

Ski Orienteering is one of the most exciting winter sports that requires top physical endurance, skillful skiing and a mind of a grandmaster chess player in one package.



Ski Orienteering develops both mind and body

- Ski Orienteering is mentally and physically challenging. It advocates and supports a healthy lifestyle; and active mind and body.
- Ski Orienteering is characterised by the spirit of adventure. Through the challenges of route choice navigation, orienteering develops self-confidence, independence and life skills.
- Ski Orienteering is a lifelong sport, enhancing the quality of life.



Drug Free Sport

- Ski Orienteering is committed to being a drug free sport and supports the WADA motto "Play true" and follows its rules and regulations.
- No Ski Orienteer has ever tested positive!!



Inclusion to Olympics 2022

- The overarching goal for Ski Orienteering is to be included into the Olympic Winter Games in 2022
- This enables Ski Orienteering to:
 - Get recognition to the ski orienteers as world-class athletes (today top ski orienteers train 600-800 hrs/year and are physically and mentally top athletes by any comparison)
 - Be attractive and rewarding sport for children and youth to get interested in.
 - Encourage the further development of the quality and attractiveness of the sport (events, athletes, training, media, sponsors).
- Ski Orienteering has a perfect match with the goals and values of Olympic Movement.



Russia



- Leading ski orienteering country in the world
- Ski orienteering – in the recent years Russia's most victorious and successful sport
- Host of 2014 Olympic Winter Games
- Strong and influential in Global Sports
- IOF's key partner in getting Ski Orienteering into the Olympic Winter Games programme



A photograph of a snowy mountain landscape. In the foreground, there is a smooth, snow-covered slope. In the middle ground, a ski orienteering control point is visible, consisting of a wooden pole with a red and white flag. The background features a large, rugged mountain peak covered in snow under a clear blue sky.

Ski Orienteering – Ready for Olympics